

Prices do not include VAT.

DESKTOP SPACE	SIZE (PIXEL)	
LEADER BOARD	600 x 74	540 000
HEAD BANNER	640 x 120	480 000
HALF PAGE	300 x 600	500 000
BILLBOARD	300 x 250	300 000
ROAD BLOCK	640 x 360	540 000
PR-CIKK	TEXT + PICTURES	540 000
MOBILE SPACE	SIZE (PIXEL)	PRICE (HUF/WEEK)
300 x 250, 480 x 120, 480 x 240, 480 x 480		120 000

The screenshot shows the Budapest Business Journal website with several ad placements highlighted:

- LEADER BOARD** (600 X 74): Located at the top right of the page.
- HEAD BANNER** (640 X 120): Located below the main navigation bar.
- HALF PAGE** (300 X 600): Located in the middle of the page, next to the main article.
- ROADBLOCK** (640 X 360): Located at the bottom of the page.
- BILLBOARD** (300 X 250): Located at the bottom right of the page.

## A Budapest Business Journal Online

The Budapest Business Journal Online (www.bbj.hu) is Hungary's leading English language portal which provides daily updated local, regional and international business news for its readers.

### TARGET GRUOP

Business decision makers, top and medium managers, entrepreneurs, foreign people who live and work in Hungary. Particularly preferred among foreign journalists, analysts, Hungarian diplomats and commercial experts.

### COLUMNS

- Business
- Economy
- Politics
- Real Estate
- Analysis
- Opinion
- Budapest
- Events
- Who's News
- What's On
- Store

### CONTENT

Daily updated news from local and international sources. Reliable news agency background. More than 100 analysed business and economic internet sites. Lists of events, conferences and business happenings.

### TECHNICAL PARAMETERS

**Ad format:** animated gif, HTML code (html5 animated) JPG, PNG  
**Deadline:** 3 days prior to publication  
**Ad size:** maximum 100 kB



## CONTACT DETAILS

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